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2004 NOV 19 P 2:24

Facsimile 202-457-6315
www.pattonboggs.com

November 19, 2004

Benjamin L. Ginsberg
(202) 457-6405
bginsberg@pattonboggs.com

COURIER

Mr. Jeff S. Jordan, Esq.
Supervisory Attorney
Office of General Counsel
Federal Election Commission
999 E Street, N.W.
Washington, D.C. 20463

Re: **Matter Under Review 5502 -- Martinez for Senate**

Dear Mr. Jordan:

This will reply to the complaint filed in this matter against the above-named Respondents. The complaint is based on incorrect assertions and a Florida statute preempted by federal law, and should be dismissed by the Commission.

While the commercial at issue does contain references to and footage of the President, the commercial was not "produced by one of the media vendors providing media services to Bush-Cheney '04, Inc." Respondents were aware of the provisions of the Bipartisan Campaign Reform Act on common vendors, as well as the Commission's Advisory Opinion 2004-1 (Alice Forgey Kerr). As a result, the campaign erected a wall around the vendor in question (Stevens-Schrieffer) and retained a separate media vendor, Red October Productions, to handle any communications mentioning or showing the President. The invoices from Red October for the ad at issue are attached. Accordingly, the commercial complained of is not a coordinated public communication and does not violate the Act or Commission regulations.

Regarding the alleged violation of Florida law, the Commission has no authority to enforce Florida law and, even if it did, such a finding would run counter to the numerous Commission decisions noting the preemption of state law by Federal law in this area. 2 U.S.C. § 453(a).

Respectfully submitted,

Benjamin L. Ginsberg
William J. McGinley
Glenn M. Willard

RECEIVED
FEDERAL ELECTION
COMMISSION
OFFICE OF GENERAL
COUNSEL
2004 NOV 19 P 4:51

26041150801

Bill To: Martinez for Senate1516 Hillcrest StreetSuite 200Orlando, FL 32803Date: 7/30/04Invoice Number: 04-078Additional send to stationsREVISED"Strong Conservative"

| <u>Description</u> | <u>Amount</u> |
|---|---------------|
| Standard Distribution: | |
| 1 TV Spot Send to 3 Additional Stations in Pensacola market | 198.38 |
| "Strong Conservative - REVISED" | |
| Additional use for voiceover talent | 115.00 |
| <hr/> | |
| TOTAL | 313.38 |

Red October Productions 1133 Connecticut avenue, NW 5th Floor Washington, DC 20036
ph 202-659-8727 fax 202-659-8736

26044150802



Bill To: Martinez for Senate

1516 Hillcrest Street

Suite 200

Orlando, FL 32803

Date: 7/30/04

Invoice Number: 04-075

Additional send to stations

REVISED

"Strong Conservative"

| Description | Amount |
|---|--------|
| Standard Distribution: | |
| 1 TV Spot Send to 5 Additional Stations | 181.13 |
| "Strong Conservative - REVISED" | |
| Additional use for voiceover talent | 172.50 |
| <hr/> | |
| TOTAL | 353.63 |

Red October Productions 1133 Connecticut avenue, NW 5th Floor Washington, DC 20036
ph: 202-659-8727 fax: 202-659-8736

26044150803



To: Martinez for Senate

1516 Hillcrest Street

Suite 200

Orlando, FL 32803

Date: 7/30/04

Client: Martinez for Senate

Job: One TV Spot "Strong Conservative"

REVISED

JOB#: 04-075

| Description | Units | Rate (hr) | Extended |
|---------------------------------|--------------|-----------|-----------------|
| Off-Line | | | |
| Rough Cuts w/Editor (per hour) | | 225.00 | |
| Conform | | | |
| On-Line Edit or Smoke | | 325.00 | |
| Graphics | | 250.00 | |
| Audio | | | |
| Mix at Audio House | | 550.00 | |
| Dat for VO | | 30.00 | |
| Recording Session for v/o | | 200.00 | |
| ISDN Line | | 300.00 | |
| Receiving ISDN | | 150.00 | |
| Phone Patch | | 15.00 | |
| Transferring e-files | | 150.00 | |
| Voice Over Talent (w/P&W) | | 550.00 | |
| Residuals for Voice Over | 3.0 | 50.00 | 150.00 |
| Music | | | |
| Music Use | | 250.00 | |
| Special EFX | | 150.00 | |
| Music search | | 100.00 | |
| Original Music Score | | 1,500.00 | |
| Misc | | | |
| Petty Cash | | 100.00 | |
| Messengers | | 20.00 | |
| Accounting | | 100.00 | |
| Special Insurance | | 350.00 | |
| S. Footage Research | | 100.00 | |
| Stock Footage | | 1,200.00 | |
| Delivery | | | |
| Masters | | 50.00 | |
| Compression to Electronic Files | | 100.00 | |
| Fed Ex/Shipping | | 30.00 | |
| | | | \$150.00 |
| Production Fee (15%) | | | 22.50 |
| | TOTAL | | \$172.50 |

COMMENTS:

One spot

Residuals for voiceover use in Fort Myers market for "Strong Conservative - REVISED"

26044150804



To: Martinez for Senate

1516 Hillcrest Street

Suite 200

Orlando, FL 32803

Date: 7/30/04

Client: Martinez for Senate

Job: Additional send of "Strong
Conservative - REVISED"

Job#: 04-075

| Description | Units | Rate | Extended |
|--|-------|----------|-----------------|
| DIGITAL TRANSMISSION - RADIO | | | |
| STANDARD Overnight Radio Send (before 7pm EST) | | \$20 00 | |
| LATE NIGHT Radio Send (before 10pm EST) | | \$45.00 | |
| FOUR HOUR Radio Send | | \$50 00 | |
| ONE HOUR Radio Send | | \$75 00 | |
| Link to DG Systems | | \$40 00 | |
| DIGITAL TRANSMISSION - TV | | | |
| STANDARD Overnight TV Send (before 7pm EST) | 3 | \$25 00 | \$75.00 |
| LATE NIGHT TV Send (before 10pm EST) | | \$62.50 | |
| FOUR HOUR TV Send | | \$90.00 | |
| ADD'L BETA TAPE OR 1" required by station | 3 | \$32 50 | \$97.50 |
| Second Tied Spot, STANDARD OVERNIGHT | | \$10 00 | |
| Link to DG Systems | | \$75.00 | |
| DUPLICATION | | | |
| Audio Cassette | | \$10 00 | |
| Dat Cassette | | \$20 00 | |
| MP3 File | | \$115.00 | |
| VHS tape | | \$14.00 | |
| Beta dub | | \$45 00 | |
| Electronic File | | \$175.00 | |
| SHIPPING | | | |
| Fed Ex/Overnight Service | | \$30.00 | |
| Messenger | | \$20 00 | |
| SUBTOTAL | | | \$172 50 |
| Production Fee (15%) | | | \$25.88 |
| TOTAL | | | \$198.38 |

Spot already in New York, no Link to DG Systems

Spot went via satellite from New York (no tax charged)

Spot went to 3 additional stations, all of which are offline and require betaSP tapes

26044150805



To. Martinez for Senate
 1516 Hillcrest Street
 Suite 200
 Orlando, FL 32803

Date 7/30/04
 Client Martinez for Senate
 Job. One TV Spot "Strong Conservative"
 REVISED
 JOB#. 04-078

| Description | Units | Rate (hr) | Extended |
|---------------------------------|-------|-----------|----------|
| Off-Line | | | |
| Rough Cuts w/Editor (per hour) | | 225 00 | |
| Conform | | | |
| On-Line Edit or Smoke | | 325 00 | |
| Graphics | | 250 00 | |
| Audio | | | |
| Mix at Audio House | | 550.00 | |
| Dat for VO | | 30 00 | |
| Recording Session for v/o | | 200 00 | |
| ISDN Line | | 300 00 | |
| Receiving ISDN | | 150 00 | |
| Phone Patch | | 15.00 | |
| Transferring e-files | | 150 00 | |
| Voice Over Talent (w/P&W) | | 550 00 | |
| Residuals for Voice Over | 2.0 | 30 00 | 100.00 |
| Music | | | |
| Music Use | | 250.00 | |
| Special EFX | | 150.00 | |
| Music search | | 100.00 | |
| Original Music Score | | 1,500 00 | |
| Misc | | | |
| Petty Cash | | 100.00 | |
| Messengers | | 20 00 | |
| Accounting | | 100 00 | |
| Special Insurance | | 350.00 | |
| S Footage Research | | 100.00 | |
| Stock Footage | | 1,200 00 | |
| Delivery | | | |
| Masters | | 50 00 | |
| Compression to Electronic Files | | 100 00 | |
| Fed Ex/Shipping | | 30 00 | |
| | | | \$100.00 |
| Production Fee (15%) | | | 15.00 |
| TOTAL | | | \$115.00 |

COMMENTS:

One spot
 Residuals for voiceover use in Pensacola market for "Strong Conservative - REVISED"

26044150806



To: Martinez for Senate
1516 Hillcrest Street
Suite 200
Orlando, FL 32803

Date: 7/30/04

Client: Martinez for Senate

Job: Additional send of "Strong
 Conservative - REVISED"

Job#: 04-075

| Description | Units | Rate | Extended |
|--|-------|----------|-----------------|
| DIGITAL TRANSMISSION - RADIO | | | |
| STANDARD Overnight Radio Send (before 7pm EST) | | \$20.00 | |
| LATE NIGHT Radio Send (before 10pm EST) | | \$45.00 | |
| FOUR HOUR Radio Send | | \$50.00 | |
| ONE HOUR Radio Send | | \$75.00 | |
| Link to DG Systems | | \$40.00 | |
| DIGITAL TRANSMISSION - TV | | | |
| STANDARD Overnight TV Send (before 7pm EST) | 5 | \$25.00 | \$125.00 |
| LATE NIGHT TV Send (before 10pm EST) | | \$62.50 | |
| FOUR HOUR TV Send | | \$90.00 | |
| ADD'L BETA TAPE OR 1" required by station | 1 | \$32.50 | \$32.50 |
| Second Tied Spot, STANDARD OVERNIGHT | | \$10.00 | |
| Link to DG Systems | | \$75.00 | |
| DUPLICATION | | | |
| Audio Cassette | | \$10.00 | |
| Dat Cassette | | \$20.00 | |
| MP3 File | | \$115.00 | |
| VHS tape | | \$14.00 | |
| Beta dub | | \$45.00 | |
| Electronic File | | \$175.00 | |
| SHIPPING | | | |
| Fed Ex/Overnight Service | | \$30.00 | |
| Messenger | | \$20.00 | |
| SUBTOTAL | | | \$157.50 |
| Production Fee (15%) | | | \$23.63 |
| TOTAL | | | \$181.13 |

Spot already in New York, no Link to DG Systems
 Spot went via satellite from New York (no tax charged)
 Spot went to 5 additional stations, one of which was offline.

26044150807



To Martinez for Senate
1516 Hillcrest Street
Suite 200
Orlando, FL 32803

Date 8/4/2004
 Client Martinez for Senate
 Job One TV Spot "Strong Conservative"
REVISED
 JOB# 04-080

| Description | Units | Rate (hr) | Extended |
|---------------------------------|--------------|-----------|-----------------|
| Off-Line | | | |
| Rough Cuts w/Editor (per hour) | | 225 00 | |
| Conform | | | |
| On-Line Edit or Smoke | | 325 00 | |
| Graphics | | 250 00 | |
| Audio | | | |
| Mix at Audio House | | 550 00 | |
| Dat for VO | | 30 00 | |
| Recording Session for v/o | | 200 00 | |
| ISDN Line | | 300 00 | |
| Receiving ISDN | | 150 00 | |
| Phone Patch | | 15 00 | |
| Transferring e-files | | 150 00 | |
| Voice Over Talent (w/P&W) | | 550 00 | |
| Residuals for Voice Over | 8 0 | 50 00 | 400 00 |
| Music | | | |
| Music Use | | 250 00 | |
| Special LFX | | 150 00 | |
| Music search | | 100 00 | |
| Original Music Score | | 1,500 00 | |
| Misc | | | |
| Petty Cash | | 100 00 | |
| Messengers | | 20 00 | |
| Accounting | | 100 00 | |
| Special Insurance | | 350 00 | |
| Stock Footage Research | | 100 00 | |
| Stock Footage | | 1,200 00 | |
| Delivery | | | |
| Masters | | 50 00 | |
| Compression to Electronic Files | | 100 00 | |
| Fed Ex/Shipping | | 30 00 | |
| | | | \$400.00 |
| Production Fee (15%) | | | 60.00 |
| | TOTAL | | \$460.00 |

COMMENTS:

One spot
 Residuals for voiceover use for "Strong Conservative - REVISED"

26044150808



Bill To Martinez for Senate
1516 Hillcrest Street
Suite 200
Orlando, FL 32803

Date 8/4/04
Invoice Number 04-080
Additional send to stations
REVISED
"Strong Conservative"

| <u>Description</u> | <u>Amount</u> |
|--|---------------|
| Standard Distribution | |
| 1 TV Spot Send to 22 Additional Stations | 1,043 63 |
| "Strong Conservative - REVISED" | |
| Additional use for voiceover talent | 460 00 |
| <hr/> | |
| TOTAL | 1,503 63 |

Red October Productions 1133 Connecticut avenue, NW 5th Floor Washington, DC 20036
ph 202-659-8727 fax 202-659-8736

26944150809



Bill To. Martinez for Senate

1516 Hillcrest Street

Suite 200

Orlando, FL 32803

Date: 8/11/04

Invoice Number: 04-081

Additional send to stations

REVISED

"Strong Conservative"

| Description | Amount |
|--|--------------|
| Standard Distribution | |
| 1 TV Spot Send to 1 Additional Station | 66 13 |
| "Strong Conservative - REVISED" | |
| Additional use for voiceover talent | 57 50 |
| | |
| | TOTAL 123 63 |

Red October Productions 1133 Connecticut avenue, NW 5th Floor Washington, DC 20036
ph: 202-659-8727 fax 202-659-8736

26044150810



To: Martinez for Senate

1516 Hillcrest Street

Suite 200

Orlando, FL 32803

Date 8/11/04

Client: Martinez for Senate

Job: Additional send of "Strong
Conservative - REVISFD"

Job#: 04-081

| Description | Units | Rate | Extended |
|--|-----------------|----------|----------------|
| DIGITAL TRANSMISSION - RADIO | | | |
| STANDARD Overnight Radio Send (before 7pm EST) | | \$20 00 | |
| 1 ATL NIGHT Radio Send (before 10pm EST) | | \$45.00 | |
| FOUR HOUR Radio Send | | \$50 00 | |
| ONE HOUR Radio Send | | \$75.00 | |
| Link to DG Systems | | \$40 00 | |
| DIGITAL TRANSMISSION - TV | | | |
| STANDARD Overnight TV Send (before 7pm EST) | 1 | \$25 00 | \$25 00 |
| 1 ATE NIGHT TV Send (before 10pm EST) | | \$62 50 | |
| FOUR HOUR TV Send | | \$90 00 | |
| ADD'L BETA TAPE OR 1" required by station | 1 | \$32 50 | \$32 50 |
| Second Tied Spot, STANDARD OVERNIGHT | | \$10 00 | |
| Link to DG Systems | | \$75.00 | |
| DUPLICATION | | | |
| Audio Cassette | | \$10 00 | |
| Dat Cassette | | \$20 00 | |
| MP3 File | | \$115 00 | |
| VHS tape | | \$14 00 | |
| Beta dub | | \$45 00 | |
| Electronic File | | \$175 00 | |
| SHIPPING | | | |
| Fed Ex/Overnight Service | | \$30 00 | |
| Messenger | | \$20 00 | |
| | SUBTOTAL | | \$57.50 |
| Production Fee (15%) | | | \$8 63 |
| | TOTAL | | \$66.13 |

Spot already in New York, no Link to DG Systems

Spot went via satellite from New York (no tax charged)

Spot went to 1 additional station, 1 of which was offline and required betaSP tape

26044150811



To Martinez for Senate Date 8/11/04
1516 Hillcrest Street Client Martinez for Senate
Suite 200 Job One TV Spot "Strong Conservative"
Orlando, FL 32803 REVISED
 JOB# 04-081

| Description | Units | Rate (hr) | Extended |
|---------------------------------|-------|-----------|----------|
| Off-Line | | | |
| Rough Cuts w/ Editor (per hour) | | 225 00 | |
| Conform | | | |
| On-Line Edit or Smoke | | 325.00 | |
| Graphics | | 250.00 | |
| Audio | | | |
| Mix at Audio House | | 550 00 | |
| Dat for VO | | 30 00 | |
| Recording Session for v/o | | 200 00 | |
| ISDN Line | | 300 00 | |
| Receiving ISDN | | 150 00 | |
| Phone Patch | | 15 00 | |
| Transferring e-files | | 150 00 | |
| Voice Over Talent (w/P&W) | | 550.00 | |
| Residuals for Voice Over | 10 | 50 00 | 50 00 |
| Music | | | |
| Music Use | | 250 00 | |
| Special EFX | | 150 00 | |
| Music search | | 100 00 | |
| Original Music Score | | 1,500 00 | |
| Misc | | | |
| Petty Cash | | 100 00 | |
| Messengers | | 20 00 | |
| Accounting | | 100 00 | |
| Special Insurance | | 350.00 | |
| S Footage Research | | 100 00 | |
| Stock Footage | | 1,200 00 | |
| Delivery | | | |
| Masters | | 50 00 | |
| Compression to Electronic Files | | 100 00 | |
| Fed Ex/Shipping | | 30 00 | |

\$50.00

Production Fee (15%)

7 50

TOTAL

\$37.50

COMMENTS.

One spot

Residuals for voiceover use for "Strong Conservative - REVISED"

26044150812



Bill To: Martinez for Senate

1516 Hillcrest Street

Suite 200

Orlando, FL 32803

Date: 8/12/04

Invoice Number: 04-084

Additional send to stations

REVISED

"Strong Conservative"

| Description | Amount |
|--|----------|
| Standard Distribution: | |
| 1 TV Spot Send to 22 Additional Stations | 819.38 |
| "Strong Conservative - REVISED" | |
| Additional use for voiceover talent | 402.50 |
| | |
| TOTAL | 1,221.88 |

Red October Productions 1133 Connecticut avenue, NW 5th Floor Washington, DC 20036
ph: 202-659-8727 fax 202-659-8736

2604150813

04 12:22P

p. 3



To: Martinez for Senate
1516 Hillcrest Street
Suite 200
Orlando, FL 32803

Date: 8/12/04Client: Martinez for Senate

Job: Additional send of "Strong
Conservative - REVISED"

Job #: 04-084

| Description | Units | Rate | Extended |
|--|-------|----------|-----------------|
| DIGITAL TRANSMISSION - RADIO | | | |
| STANDARD Overnight Radio Send (before 7pm EST) | | \$20.00 | |
| LATE NIGHT Radio Send (before 10pm EST) | | \$45.00 | |
| FOUR HOUR Radio Send | | \$50.00 | |
| ONE HOUR Radio Send | | \$75.00 | |
| Link to DG Systems | | \$40.00 | |
| DIGITAL TRANSMISSION - TV | | | |
| STANDARD Overnight TV Send (before 7pm EST) | 22 | \$25.00 | \$550.00 |
| LATE NIGHT TV Send (before 10pm EST) | | \$62.50 | |
| FOUR HOUR TV Send | | \$90.00 | |
| ADD'L BETA TAPE OR 1" required by station | 5 | \$32.50 | \$162.50 |
| Second Tied Spot, STANDARD OVERNIGHT | | \$10.00 | |
| Link to DG Systems | | \$75.00 | |
| DUPLICATION | | | |
| Audio Cassette | | \$10.00 | |
| Dat Cassette | | \$20.00 | |
| MP3 File | | \$115.00 | |
| VHS tape | | \$14.00 | |
| Beta dub | | \$45.00 | |
| Electronic File | | \$175.00 | |
| SHIPPING | | | |
| Fed Ex/Overnight Service | | \$30.00 | |
| Messenger | | \$20.00 | |
| SUBTOTAL | | | \$712.50 |
| Production Fee (15%) | | | \$106.98 |
| TOTAL | | | \$819.38 |

Spot already in New York, no Link to DG Systems

Spot went via satellite from New York (no tax charged)

Spot went to 22 additional stations, 5 of which was offline and required betaSP tape.

26044150814

04 12:23p

p. 4



To: Martinez for Senate

1516 Hillcrest Street

Suite 200

Orlando, FL 32803

Date: 8/12/04

Client: Martinez for Senate

Job: One TV Spot "Strong Conservative"

REVISED

JOB# 04-084

| Description | Units | Rate (hr) | Extended |
|---------------------------------|--------------|-----------|-----------------|
| Off-Line | | | |
| Rough Cuts w/Editor (per hour) | | 225.00 | |
| Conform | | | |
| On-Line Edit or Smoke | | 325.00 | |
| Graphics | | 250.00 | |
| Audio | | | |
| Mix at Audio House | | 550.00 | |
| Dat for VO | | 30.00 | |
| Recording Session for v/o | | 200.00 | |
| ISDN Line | | 300.00 | |
| Receiving ISDN | | 150.00 | |
| Phone Patch | | 15.00 | |
| Transferring n-files | | 150.00 | |
| Voice Over Talent (w/P&W) | | 550.00 | |
| Residuals for Voice Over | 7.0 | 50.00 | 350.00 |
| Music | | | |
| Music Use | | 250.00 | |
| Special EFX | | 150.00 | |
| Music search | | 100.00 | |
| Original Music Score | | 1,500.00 | |
| Misc | | | |
| Petty Cash | | 100.00 | |
| Messengers | | 20.00 | |
| Accounting | | 100.00 | |
| Special Insurance | | 350.00 | |
| S Footage Research | | 100.00 | |
| Stock Footage | | 1,200.00 | |
| Delivery | | | |
| Masters | | 50.00 | |
| Compression to Electronic Files | | 100.00 | |
| Fed Ex/Shipping | | 30.00 | |
| | | | \$150.00 |
| Production Fee (15%) | | | 52.50 |
| | TOTAL | | \$402.50 |

COMMENTS:

One spot

Residuals for voiceover use for "Strong Conservative - REVISED"

26044150815



Bill To: Martinez for Senate

1516 Hillcrest Street

Suite 200

Orlando, FL 32803

Date: 8/20/04

Invoice Number: 04-096

Additional send to stations

of

"Strong Conservative" - R

| Description | Amount |
|--|---------------|
| Standard Distribution: | |
| 1 TV Spot additional send to 16 stations | 646.88 |
| "Strong Conservative" - Revised | |
| Additional use for voiceover talent | 172.50 |
| TOTAL | 819.38 |

Red October Productions 1133 Connecticut avenue, NW 5th Floor Washington, DC 20036
ph: 202-659-8727 fax: 202-659-8736

26044159816

To: Martinez for Senate1516 Hillcrest StreetSuite 200Orlando, FL 32803Date: 8/20/04Client: Martinez for SenateJob: One TV Spot "StrongConservative" - RevisedJOB#: 04-096

| Description | Units | Rate (hr) | Extended |
|---------------------------------|--------------|-----------|-----------------|
| Off-Line | | | |
| Rough Cuts w/ Editor (per hour) | | 225.00 | |
| Conform | | | |
| On-Line Edit or Smoke | | 325.00 | |
| Graphics | | 250.00 | |
| Audio | | | |
| Mix at Audio House | | 550.00 | |
| Dat for VO | | 30.00 | |
| Recording Session for v/o | | 200.00 | |
| ISDN Line | | 300.00 | |
| Receiving ISDN | | 150.00 | |
| Phone Patch | | 15.00 | |
| Transferring e-files | | 150.00 | |
| Voice Over Talent (w/P&W) | | 550.00 | |
| Residuals for Voice Over | 3.0 | 50.00 | 150.00 |
| Music | | | |
| Music Use | | 250.00 | |
| Special EFX | | 150.00 | |
| Music search | | 100.00 | |
| Original Music Score | | 1,500.00 | |
| Misc | | | |
| Petty Cash | | 100.00 | |
| Messengers | | 20.00 | |
| Accounting | | 100.00 | |
| Special Insurance | | 350.00 | |
| S. Footage Research | | 100.00 | |
| Stock Footage | | 1,200.00 | |
| Delivery | | | |
| Masters | | 50.00 | |
| Compression to Electronic Files | | 100.00 | |
| Fed Ex/Shipping | | 30.00 | |
| | | | \$150.00 |
| Production Fee (15%) | | | 22.50 |
| | TOTAL | | \$172.50 |

COMMENTS:

One spot

Residuals for voiceover use for "Strong Conservative" - Revised

26044150817



To: Martinez for Senate

1516 Hillcrest Street

Suite 200

Orlando, FL 32803

Date: 8/20/04

Client: Martinez for Senate

Job: Addtl send to stations of

"Strong Conservative" - Revised

Job#: 04-096

| Description | Units | Rate | Extended |
|--|-------|----------|-----------------|
| DIGITAL TRANSMISSION - RADIO | | | |
| STANDARD Overnight Radio Send (before 7pm EST) | | \$20.00 | |
| LATE NIGHT Radio Send (before 10pm EST) | | \$45.00 | |
| FOUR HOUR Radio Send | | \$50.00 | |
| ONE HOUR Radio Send | | \$75.00 | |
| Link to DG Systems | | \$40.00 | |
| DIGITAL TRANSMISSION - TV | | | |
| STANDARD Overnight TV Send (before 7pm EST) | 16 | \$25.00 | \$400.00 |
| LATE NIGHT TV Send (before 10pm EST) | | \$62.50 | |
| FOUR HOUR TV Send | | \$90.00 | |
| ADD'L BETA TAPE OR 1" required by station | 5 | \$32.50 | \$162.50 |
| Second Tied Spot, STANDARD OVERNIGHT | | \$10.00 | |
| Link to DG Systems | | \$75.00 | |
| DUPLICATION | | | |
| Audio Cassette | | \$10.00 | |
| Dat Cassette | | \$20.00 | |
| MP3 File | | \$115.00 | |
| VHS tape | | \$14.00 | |
| Beta dub | | \$45.00 | |
| Electronic File | | \$175.00 | |
| SHIPPING | | | |
| Fed Ex/Overnight Service | | \$30.00 | |
| Messenger | | \$20.00 | |
| SUBTOTAL | | | \$562.50 |
| Production Fee (15%) | | | \$84.38 |
| TOTAL | | | \$646.88 |

Spot already in New York, no Link to DG Systems

Spot went via satellite from New York (no tax charged)

Spot went to 16 additional stations, 5 of which were offline and required betaSP tape.

26044150818